

# Keller Crawfish Krawl



April 22, 2023  
Hosted by Keller Masonic Lodge  
[www.KellerCrawfishKrawl.com](http://www.KellerCrawfishKrawl.com)

## Welcome Commercial/Professional Vendors

The 15th Annual Keller Crawfish Krawl will be held Saturday, April 22, 2023, from 11:00 a.m. until 8:00 p.m. in conjunction with Connor's Car Show. Set-up will begin at 7:00 a.m. and must be completed by 10:30 a.m. We expect attendance to exceed 20,000 visitors. The event will be held at:

**Keller City Hall  
1100 Bear Creek Pkwy  
Keller, TX 76248**

The Keller Masonic Lodge is excited to host the 15<sup>th</sup> Annual Keller Crawfish Krawl. Good times, good friends and good music! We are excited to use the proceeds from the Krawl to help our Keller Scholarship program, as well as supporting other Masonic charities, including the Scottish Rite Hospital for Children in Dallas, the Shrine Hospitals for Children, and the Shrine Burn Centers.

**ABSOLUTELY no animals will be allowed either as merchandise or as pets.**  
**Identified service animals are always welcome.**

**NEW for 2023. Application is fillable. No need to print, scan or photo to return.**  
**Fill out and return to: [info@kellercrawfishkrawl.com](mailto:info@kellercrawfishkrawl.com)**  
**You will receive credit card payment instructions in your approval email.**

OR, you may mail application, hold harmless agreement and check to:

Keller Masonic Lodge  
P.O. Box 91  
Keller, TX. 76244-0091

Memo line: Krawl space

Keep this cover letter and the notices and policies pages for your reference. You will receive an email letter of confirmation after we receive your application and payment. Approximately two weeks before the event you will receive additional instructions and your booth assignment.

**Spread the word, please add The Keller Crawfish Krawl to all your social media outlets.**

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## Commercial/Professional Vendor Application

Owner/Vendor Name \_\_\_\_\_  
(If multiple persons are involved, list only the responsible party)

Sponsor's Company Name \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Sponsors/Vendors** – Describe your Products/Services

\_\_\_\_ Automotive \_\_\_\_ Health/Fitness \_\_\_\_ Financial \_\_\_\_ Insurance \_\_\_\_ Travel \_\_\_\_ Sports/Outdoor  
\_\_\_\_ Jewelry \_\_\_\_ Photography \_\_\_\_ Business Service \_\_\_\_ Other (describe) \_\_\_\_\_

**Vendor will not provide for free or sell any Crawfish, Cajun food, Alcohol, Soft Drinks, or Water without prior written consent from Keller Masonic Lodge.**

### **Vendor Booth Selection**

Select booth space size: Sponsor \_\_10' x 10'; Vendor: \_\_10' by 10', \$175; \_\_10' x 10' corner/end, \$225; \_\_\_\_\_10' by 20', \$275.00; \_\_\_\_\_ 10' by 30', \$375.00;

If vending from vehicle: vehicle/trailer: vehicle length \_\_\_\_\_ Width 10' maximum

- **There is NO electrical power available. Generators OK.**
- **Bring your own tables, chairs, supplies and canopy.**
- **Canopies MUST be weighted. NO ground stakes.**

Contact us if you have custom needs or special requests.

### **Payment**

\_\_\_\_ Credit Card – Payment information returned to you in approval email.

\_\_\_\_ Check - Payable to **Keller Masonic Lodge. Mail only to: Box 91; Keller, TX 76244-0091**

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Initials are accepted as official signature.

**NOTICE: All vendors are responsible for all permits, licenses and sales tax required**

### **Official Use Only**

Date Received

HH&IA Received

Booth #

Check/Order # \_\_\_\_\_ Acceptance Letter \_\_\_\_\_ Instructions \_\_\_\_\_

Vendor Chairman: Ted Theis

Keller Masonic Lodge  
PO BOX 91  
Keller, Tx 76244-0091

info@kellercrawfishkrawl.com  
Phone # 774-521-4100

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## Hold Harmless and Indemnity Agreement

I, \_\_\_\_\_ the Undersigned individual, binding my heirs, executors, administrators, estate and assigns, do hereby agree to completely and wholly release, indemnify and hold harmless Keller Masonic Lodge (KML) and the City of Keller, their officers, agents, independent contractors and employees, or event sponsors for any and all claims, damages, harm, personal injury, including death, property damage, lawsuits and judgments, including court costs, expenses and reasonable attorney's fees and all other expenses resulting from the activities, programs and events occurring on the above-stated date or related to the stated festival.

It is the understanding of all parties that this release, indemnity and hold harmless agreement shall apply whether or not the claims, damages, harm, personal injury, including deaths, property damage, lawsuits, judgments, court costs, attorney's fees or any other expense arise from the negligence of whatever nature, omissions, willful or intentional acts of KML, the vendors or vendor's officers, agents, employees, independent contractors, other representatives, invitees, licensees or guests.

If this vendor is other than an individual, vendor certifies, warrants and represents that the individual whose signature appears below is duly authorized to execute the Agreement on behalf of the firm, corporation, partnership or other entity who is the vendor.

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature

Initials are accepted as official signature.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Title

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## Notices and Policies

1. Festival hours are 11:00 a.m. until 8:00 p.m. The Keller Crawfish Krawl Festival will be held **RAIN or SHINE. There will be no refunds for inclement weather.**
2. All vendor applications **MUST** be approved by Keller Masonic Lodge (KML). Payment in full, a signed application and the Hold Harmless Agreement must be received prior to KML approval.
3. KML reserves the right to reject a vendor application at its sole discretion. KML also reserves the right to select or refuse products and to limit the number of booths of the same product.
4. Vendors from the previous year will have the first choice for space if their application is completed, including payment and signed Hold Harmless Agreement and received by KML on or before February 15, 2023
5. Festival set-up begins at 7:00 a.m. Any vendor not in place by 10:00 a.m. will **NOT** be allowed to access their booth area and will not be given a refund. No vehicles allowed on Bear Creek Parkway near the event after 10:15 a.m. Unload quickly. Do not block the roadway.
6. Immediately after unloading, vehicles must be moved to your designated parking area. Your vehicle **MUST exit Bear Creek Parkway by 10:15 A.M. NO EXCEPTIONS.**
7. Vendors may not change spaces during the day and are limited to their assigned booth space.
8. Vendors must provide their own tables and chairs, canopies, and all other display items.
9. **Canopies must be weighted; Ground stakes are NOT permitted to anchor canopies.**
10. All sales, promotional and display items must be contained within your assigned area.
11. You will be sent a package prior to the event with directions, vendor parking locations and other information. Promote the event on all your Facebook and social media feeds.
12. No Vendor shall sell, or provide for Free, Crawfish, Cajun food, other food stuffs, alcoholic beverages, soft drinks, or water without prior written consent of KML.
13. No animals, except service animals, are allowed in any areas of the festival.
14. KML or The Town of Keller shall not assume responsibility for damage or theft of your property.
15. Vendor is responsible for filing and paying all business permits, fees and applicable taxes directly to the proper agencies.
16. Commercial vendors (Mary Kay, Tupperware, etc.) will be limited to one per company.
17. Vendors must stay for the duration of the festival: 11:00 a.m. until 8:00 p.m. and must remain open for business until 8:00 p.m. Each booth area must be clean and free of debris at departure. Closing early or leaving area dirty will result in a rejection of your application for future events.
18. Your booth must be staffed at all times and all vendors or their representatives must conduct themselves in a professional manner. Shoes, appropriate shirts, pants, shorts, or skirts are required at ALL times. Inappropriate conduct or attire will be grounds for permanent eviction from the event without refund.
19. Application signature is Vendor acknowledgment that they will comply with these notices and policies.